

## Home Business Evaluation Guide

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## **So, You Want To Start Your Own Home Business...**

*Are you one of the over 8,000 people who are considering starting their own work from home business today?*

*If so, have you taken the time to truly research your decision so you can make the best choices to ensure your home business success?*

*My mission here is to provide you with the right questions and the best information to assist you in that decision.*

## **Some Interesting Home Business Facts**

Real quick... here are a few facts I recently ran across that might help you decide whether or not you want to start your own home-based business:

- \* The average annual income of a successful home-based business in the USA is \$50,250.*
- \* The average total tax savings through owning your own home-based business is \$3,000 per year.*
- \* 20 percent of home entrepreneurs reported their businesses grossed between \$100,000 and \$500,000 last year.*

*\* Every 10 seconds in the USA someone starts a business from home... 8,493 new home businesses each day!*

*\* The home-based business industry has produced 20% of all millionaires in the USA... in fact, home businesses have created more millionaires than any other industry in the world!*

## **10 Things to Consider**

As you can see, you are NOT alone if you are considering the idea of starting your own home-based business.

I hope to accomplish these 10 things with this presentation...

1. WHY Do You Want To Start Your Own Work From Home Business?
2. How Will a Home-Based Business Benefit YOU?
3. What Are the Pro's and Con's of Owning a Home-Based Business?
4. What Is Your Preferred Business Model?
5. What Type of Product Is Best?
6. What Is the Importance of Retail Sales?
7. Why Should I Recruit a Team?
8. How Does the Marketing System Contribute To My Success?
9. Take A Look At the Best Business In the World
10. Time To Take Action

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Let's look at the first question...

**ATTENTION: We're in the business of changing lives...**

# **WHY Do You Want To Start Your Own Work From Home Business?**

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One of the first questions you must answer for yourself is this... *"Why do you want to start a home-based business?"*

If you don't have a strong "WHY" motivation, you are just spinning your wheels... your business will fail before you even get it off the ground.

Spend some time and nail this down... it will save time and frustration later.

Let's take a look at many of the reasons people choose to begin their business startups...

## **Money**

The number one reason people give for starting their own "work from home" business is money... in the long run, you will generate more income for yourself by running your own business than you will working for someone else. You will never become wealthy trading "work time" for "wages"... it's just not going to happen. While there is never a guarantee of business success, getting wealthy as an employee is practically non-existent.

## **Security**

Another big reason that people give for starting a home business is income security. That sounds contrary to common sense... with a job, you are guaranteed to earn a wage. As an entrepreneur, there are never any guarantees of success. Yet each of us knows of someone who worked in the corporate world for years, only to be laid off because of their business downsizing or their job being outsourced overseas. Many people are discovering that there is really nothing safe about having a job. (Not to mention Covid-19!)

## Dissatisfied

The third reason people start up their own home-based business is that they are simply dissatisfied. They hate their job... they hate working for someone else... they don't like having to go to someone else to ask about a day off, or if and when they can schedule vacation time... they don't feel like they are being paid what they are really worth... or they just don't like having to answer an alarm clock every morning. An ever-growing number of people are realizing that the way to deal with this is to start their own home business.

## Time

The last reason I want to discuss is that many people want their time to be their own. But, don't be surprised that when you start up your own business, you will be putting in even more time that you were at a job. But, if you choose your business opportunity wisely, you will soon have complete control of the time you wish to work, spend with family, volunteer at a local charity... whatever you choose to do. Your successful business can even pay you when you are sleeping.

This may be the best reason to start a business. It allows you to work towards something that is **all yours**.

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I'm sure that I have barely touched the tip of the iceberg for reasons people start their own home business.

The point here is simple... you need to discover **YOUR** "Why".

Why do you want to take a risk and invest your time and money toward building your own home business. Maybe you'll discover that you really don't have a reason. This idea was just a whim or a passing fancy.

If that's the case, maybe this isn't for you, and you need to proceed being the best you can be at what you are now doing.

But maybe, the idea of being a business owner has captured you completely... and you can't wait to move ahead.

If so, let's move on to the next step... the benefits.

# "How Can Owning Your Own Home-Based Business Benefit You?"

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As you consider starting your own home business, you might want to take a look at the benefits of business ownership.

## **Convenience**

The first thing to consider is the convenience... especially for families with dual incomes and small children. By the time you figure in child care expenses, many times the net income of a working mom is not that great. It is quite easy for a working mom to replace the additional income they earn from their day job, and become a "Work At Home Mom". Another thing to consider is the time spent commuting to and from work. Instead, the business owner can stay at home and spend more time with children or managing the different aspects of their business.

## **Financial Risk**

The next thing to consider is the financial risk of starting a business enterprise. Conventional "brick and mortar" business startups require an extreme amount of startup capital... and 95% of those businesses fail within the first five years. I had a close friend that invested thousands with his new "cabinet shop" business... and then lost it all when his business failed.

On the other hand, most home business startups require a minimal amount of money. Owners can begin part time, keeping their current paycheck intact until they reach the point when they can give up their "day job" without financial risk or strain. Because of this, it is considerably less risky to start a business at home than most other business models.

## **Tax Benefits**

Home business owners also receive substantial home office tax write-offs. Deductions include such expenses as utility costs, real estate taxes, vehicle

mileage, mortgage interest, insurance, and even home repairs and improvements.

Federal guidelines stipulate that the home must be the primary place of business and separated from the living area. You could use a spare room, or even just a corner of a room designated as the business location... for example, a desk with a phone and computer. You might also have a set of shelves to store products or marketing materials.

The average total tax savings through owning your own home-based business is \$3,000 per year.



Take some time... do some research... you'll probably come to the conclusion that starting up your own business makes a lot of sense.

In our next step we will look at the pro's and con's of owning a home-based business...

# What Are the Pro's and Con's of Owning a Home-Based Business?

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Let's take a few minutes to review what we discussed so far by looking at the pro's and con's of owning a "work from home" business.

## No Income Limits

**Pro:** First of all, there is no limit to your income, high or low. You earn what you deserve. Want a raise? Work hard and increase your earnings. Work hard and smart and you'll have unlimited earnings potential.

**Con:** Home business plans are usually quite simple, but they're not easy. You'll need to be creative and adjust your marketing plans from time to time as you progress, especially when you encounter roadblocks. You'll need to be motivated, consistent, organized, focused, and always ready to take action.

## No Boss

**Pro:** It's absolutely true, you will have no one looking over your shoulder, deciding your work schedule, and paying you what they deem appropriate.

**Con:** Everything relies on your performance. Get familiar with the phrase, "If it is to be, it is up to me".

## Work In Your Pajamas

**Pro:** Since you work from home, you can literally dress as you wish... get up when you wish... work anytime, anywhere you wish.

**Con:** When you don't treat your business in a professional manner, it can sometimes be reflected in your work ethics and performance.

## Flexible Schedule

**Pro:** This benefit cannot be ignored... it's the major reason a lot of people get started in their work at home business. You decide your work schedule, take time off when you wish, and work as much or as little as you wish.

**Con:** The work still has to be done. Balancing work and family time is a challenge. Getting family members to understand that, even though you are at home, you are still working and you need to have time to devote to the things that need to be done. You will need to determine how you will balance "home time" with "work time".

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Here are some additional advantages for starting your own home business:

- \* You can start part time and keep the security of your present employment.*
  - \* You have lower start-up costs so the financial risk and investment is much less.*
  - \* You have the opportunity to save the expenses on child/adult care.*
  - \* No daily commute saves time and vehicle expenses.*
  - \* You have increased tax benefits.*
  - \* You get to do something that you are passionate and excited about every day!*
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*Once again, I encourage you to evaluate the pro's and con's of owning your own work from home business. If you decide that this is something that you are truly interested in exploring, then you're ready to move to the next step... what is the best home business model?*

# What Is Your Preferred Business Model?

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If you have stuck with me thus far you have probably made the decision that you definitely are ready to begin the steps necessary to start earning an online income.

The time has come now to explore several different types of home business models. First off, this is not an all-inclusive list. There are as many ways to earn money online as there are creative minds to make it happen.

However, this list does include the most of the popular home business models.

## Running a service oriented business out of your home

This business model closely resembles conventional "brick and mortar" business... it is just run out of the home instead of from an office or other building. Service oriented businesses might include a hair salon or a heat and air business.

***Pro's:** Business owners who have learned a trade can put those skills to use and be their own boss.*

***Con's:** Often requires a large investment in tools and materials. Also might require additions or remodeling to the home to accommodate the business needs. The business owner might need to acquire licenses. Business "zoning" laws may come into play in order to operate the business from your home. In the end, you are basically still working a job every day... if you don't work, you don't get paid.*

## Selling products via online auction or classified sites

Who needs a store? If you can buy low and sell high, your marketplace covers the entire globe. You can sell and ship products yourself, or find drop shippers to deliver your products for you. Some business owners specialize in certain product niches, such as musical instruments, electronics, or antiques.

**Pro's:** Does not require a lot of start-up capital, especially for drop shippers, as you never physically handle the products.

**Con's:** Can be very competitive with low profit margins, especially for drop shippers. Very time consuming if you ship yourself. Where will you store your product inventory? Again, it is much like having a job in many respects. If you aren't buying and selling consistently, there is no income.

## Information Product Marketing

This model takes on many forms. You may be creating information products like eBooks, audios, and videos that can be digitally delivered over the Internet. You may be creating information websites or blogs that are monetized by selling ad space or promoting other physical or digital products. You might be creating eBooks for the Amazon Kindle or other electronic readers or tablets. You may be selling individual products, or collections of products in a "membership" site.

**Pro's:** There is never any inventory or products to ship. You create the products yourself or you can outsource it (think "ghost writer"). Once a product is created, you can sell it over and over again as long as there is a market for it.

**Con's:** You must continuously come up with new, in-demand products to market. There are a lot of behind the scenes marketing and promotional costs involved. The competition in a "large-market" niche is intense.

## Affiliate and "Cost Per Action" Marketing

These are both similar in the activities required to make money. Basically, the marketer promotes a product or service through product review websites, blogs, and/or online or offline advertising.

In affiliate marketing, you get paid when a customer purchases the product. CPA marketers get paid by providing leads to other business owners, whether they buy or not. Affiliate/CPA marketers may promote digital or physical products for other individual marketers, or for corporations like Walmart or Amazon.

**Pro's:** You never have to develop or support a product yourself... all you do is come up with creative ways to promote.

**Con's:** *Again, the market is cut-throat... lots of competition in the most lucrative niches. Lots of rules must be followed in the CPA marketing model. You may have your business adversely affected or simply destroyed by changes in policy by Google or YouTube, or other search engine sites.*

## **Network Marketing**

A lot of companies have used this model to market a multitude of products and services. Instead of paying millions in advertising, they pay home business owners very well to build armies of distributors. Entrepreneurs who work hard and develop great communication skills can build huge teams.

**Pro's:** Small investment capital needed to start up. Training and mentorship are usually included and a vital part of the business model. The marketing concept is quite simple... you sell products or services and recruit a team that does what you do... sell and recruit. By building a team, you leverage other people's efforts and investments. As they build their businesses, they are also building yours. You can build a true walk-away residual income by building a strong team of leaders.

**Con's:** Although the network marketing business model is simple, it is not easy. You must learn to recruit, teach, and motivate to succeed.

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Before you go to the next step, take a few minutes to view this video by Robert Kyosaki, author of "Rich Dad, Poor Dad".

If Robert Kiyosaki, best selling author and "world renowned" entrepreneur recommends the network marketing business model, I really think you need to take a very close look.

Here's the YouTube link...

<https://www.youtube.com/watch?v=IWBnpAZWwzc>

(You can also do a search on YouTube for Robert Kyosaki Network Marketing)

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These are the most popular business models you will find in the home business industry. Again, you will probably find many more examples... some good, and some bad.

You need to take inventory of your knowledge and skills. If you are not good at writing, for example, it will be more difficult for you to build affiliate, CPA, or information product business model. If you are not interested in putting in the hours necessary to buy, sell, and ship products via eBay or Craigslist, pick another model. In order to provide an appliance repair business, you better know something about repairing appliances.

In short, there is probably a business model that fits everyone. Explore what is out there and evaluate them thoroughly before making a decision. Once you make your choice, stick to it and make it work.



The best business model for me is a combination of the Network Marketing and Affiliate Marketing models.

I have found a business opportunity that combines the best of both of these models... and I will discuss it further in section nine below.

I know that if I really commit myself consistently, I will soon build a team and build my own walk-away residual income. Work I do today will pay me for the rest of my life.

In the next step we will look at what type of product is best?

# What Type of Product Is Best?

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One question I get a lot is, "What type of product should I sell?"

Many people on the Internet today want to make money from home because they've lost their job or they're having a difficult time and need to make extra money.

They don't know anything about the process of Internet marketing and they don't know what product they should sell. They think, "I'd like to work at home, but I don't know how to choose a product."

I understand that this is difficult. There are thousands and thousands of products that one could sell on the Internet.

Here's a checklist that I think will help you narrow down your choice:

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## Size of Market

The first thing to consider is the size of the market. For instance, it is probably pretty easy to find prospective customers online who are interested in a weight loss product.

## Profitability of the Market

Not only do you need a large market, you also need find a market where customers will spend money on products.

That might sound like a silly observation, but we're in a global recession. People are worried about losing their jobs. Everyone is tight on money.

As a person who wants to make money online, it's important to recognize these things.

## **Look For An Evergreen Product**

What do I mean by that?

Evergreen trees are green all year, right? You need to find a product that has a year round market. It's OK to market seasonal items... just don't base your entire business prospects on something that people only buy once a year.

## **Competitively Priced Products**

It is very hard to sell a \$40 product when the customer can go to Walmart and buy a similar item for \$20.

## **Company Longevity**

Look for products that have been around for a long time and are still popular. The company behind the product needs to both be stable and also continue to produce new products. That's an added degree of popularity.

"Johnny-come-lately" products are fine. They're hot... they're exciting. But will they be around next year?

## **Inexpensive Investment**

Look for a low start-up cost to begin your business. Not only do you need to be able to afford these initial start-up costs, low investment costs will also attract potential recruits who might join your marketing team. Also, low start-up costs mean that will have more working capital to fund things like advertising and day-to-day expenses.

## **Digital vs. Physical Products**

Digital products include eBooks, videos, audios, and software that, when the buyer purchases, they then download it to their computer or other electronic device.

Physical products are what you see on the counters at your local store.

Digital products have the benefit that you have no inventory or shipping issues. Physical products have more perceived value, and let's face it... you can't deliver a weight loss supplement through a download link.

But you can dropship physical products. Some business opportunities, you take and process orders by phone or on a website, and then have the products delivered automatically to the customer's doorstep. You never actually personally touch the products.

Remember this... it is much more costly to produce and deliver physical products. 50% or more of the final product price is involved in manufacture and delivery... there's no way around that. Therefore, those production costs cannot be passed on to distributors.

On the other hand, if your business deals with digital products and services, a lot more of the product's final price can be passed on to distributors in the form of commissions.

## **Residual Income**

Try for residual income if you can get it. Not every product offers residual income.

Consider this... you do the work to sell Joe or Joan on a product. If he or she buys the product just once you get paid one time. That's one model.

Another model is you do the work to sell them a product that has recurring billing. The product might be a physical product on "autoship", or a membership site featuring information products or online services. The customer continues paying month after month. You get paid every time they renew. That's called residual income or passive income.

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Next we'll look at this important concept... retail pays the bills"

# What Is the Importance of Retail Sales?

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## Retail Pays the Bills...

Do you know what one of the most common factors contributing to new home business startup failures?

### *Cash flow...*

As new entrepreneurs begin to build their new businesses there are investment costs.

These not only include the initial start-up costs, but also the costs of product inventories, advertising and other promotional costs, web hosting and other online marketing tools, and maybe even the cost of office or store front space. These costs vary with the type of business, but every opportunity will have them.

Most new home business owners are working to build their opportunity part time while still working at their regular 9 to 5 job. Most do not have an investment "nest egg" built up to fund their venture. Their new enterprise is not yet very profitable, so where does the cash come from to pay for these needed costs?

Usually from their home budget which is already stretched thin.

The fact is, most new home businesses don't fail because the business does not work... they fail because the owner runs out of the cash needed to make it work.

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A lot of home business opportunities offer substantial "retail" profit margins for their distributors. Examples of this model include Avon, Mary Kay, and Herbalife.

Another model you will see features "fast start bonuses" paid for generating new customers or distributors.

Sometimes new product consumers might be placed on an "autoship" program which guarantees future orders. In that way, distributors are not having to "resell" their customer each month.

Operating without "retail profits" can be a "catch 22"... you can't earn until you build your customer base or a team... but you can't build those without the cash necessary to invest in your business.

Look for a business which offers the advantage of retail profits which gives the business owner cashflow that can then be re-invested in their business to grow it even bigger AND faster.



# Why Should I Recruit a Team?

Let's look at that statement I started above... but this time, let's finish it.

## **Retail Pays the Bills... Recruiting Builds the Lifestyle!**

Monthly retail sales are good... monthly residual income is even better.

What would you rather have... the results of your own personal efforts... or 100% of your efforts PLUS 15-25% of your team's efforts?

By leveraging other people's efforts one can build an incredible "lifestyle" as well as walk-away income... retire while you are still young.

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So far we have discussed why you should start a home-based business.

We looked at the benefits as well as the pro's and con's of the different aspects of home business ownership.

We also explored several home-based business models and how to find the best product for you to market.

Once you have selected the business model and type of product, you must then consider how you will market your products.

Also, in the case of a business that utilizes network marketing as a business model, you will also need to contemplate how you will attract and recruit new team members.

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# How Does the Marketing System Contribute To My Success?

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## The Power Is In The System!

The question you should ask as you evaluate a new business opportunity is this... "What type of system is in place that I can plug into to help ensure my success?"

No one needs to repeat other marketer's mistakes, invest in strategies that won't work, or miss out on the leadership, motivation, and guidance of a good mentor.

In every "exceptional" business opportunity there are also incredible team builders that have already pioneered the process for their teams.

My primary business opportunity features a proven marketing system.

Take a look at some of the features and benefits to look for in a marketing system:

*\* A unique marketing system that leverages the Internet, as well as offline strategies to find interested people who want what we have to offer.*

*\* The marketing system screens out the 'tire kickers'"*

*\* Systems designed to speed up and automate your business*

*\* Personalized product and/or recruiting websites*

*\* On-demand 24 hour training allows you to follow your own schedule*

*It is vitally important that you find an opportunity that features a proven and successful marketing system to plug into.*

# **Look At What I'm Building For MY TEAM!**

As an example, let's shift the focus and take a look at the resources and tools that I am building for the members of my team. Then, ask yourself this question...

*Does the business I am considering do anything like this for its team members?*

In the previous section we talked about the importance of the marketing system. I feel so strongly about it that I am literally spending hours building upon what I have learned in my 10+ years in the online marketing niche to build just such a system.

All you would have to do is join my team and plug into the system.

And best of all, my system is free to everyone who joins my team, and to everyone that joins with them as well.

So, let's take a look at both what I am building for my team members... understand, though, that I recently changed companies and many of these projects are in the "building" stage still.

## **My Savings Highway Global Success Website**

OK, this first tool is basically complete. Yes, there will be additions and future modifications... I am always looking to improve my system.

Some of you will also be involved in this process as you build your "Savings Highway Global" business. I will need blog posts and testimonials that tell your story.

Right now, I have filled my first three levels in the genealogy matrix with team

leaders personally referred by me. I have replaced my own links on the website AND in my promotions with a team rotator/tracker that includes everybody's referral links on a rotation basis.

## **Social Media Promotion Tools**

One tool that everyone has access to... and doesn't cost them a thing... is Social Media.

But not everyone is proficient at creating graphics and videos to promote their new business... and think of the time required!

On the team website just look for the "Resources" tab. There's where you will find the Social Media promotional resources and advertising examples you can modify and put to use promoting your own business.

## **Autoresponder**

An autoresponder is a great marketing tool... this is an email marketing service that automatically sends out messages to your subscriber list.

You will eventually want to get your own service... it is a tool that every online business needs at their disposal.

But until you do that, I will provide autoresponder services for you on your behalf. All of the messages going out to your prospects will have YOUR referral links. I will foot the bill until you are ready to get your own service.

## **Follow-Up Messages**

Another tool you will need is the follow-up message set. Two options will be available for you.

If you utilize the "team provided" autoresponder, the message set will already be pre-loaded with your own referral links.

Also, in the "Resources" tab of the Savings Highway Global Success site, you will find some generic home business follow-up message sets that you can customize and use. They are already somewhat branded for the SH-Global business opportunity, but they can be modified for ANY Home Business that you might be considering.

## **Custom Lead Capture Pages**

Another necessary tool for promoting your business is a custom lead capture page to build your subscriber list.

There are two things to think about when promoting your "SH-Global" business, or any business for that matter, with the company provided website:

- 1. Most everyone else is using the same website... there's nothing there to set YOU apart from the other affiliates.*
- 2. You basically get one shot... the prospect sees your website and they either join, or they leave.*

By using a lead capture page to gather the prospects contact information, your autoresponder will send out daily messages daily to keep your prospect informed about your business and keep it on their mind.

It has been tested and proven that, on the average, a potential team member will need to see your message 7-10 times before they will join you. Our follow-up messages currently number 14, and I'm constantly adding more.

## **Customized eBooks**

Another great tool is my customized eBooks... the first one is called the "Free Home Business Guide" and you have seen the content already... you're reading it right now.

I also used the material in this eBook to create my follow-up message set.

I actually wrote this eBook over five years ago for the members of my team in another business opportunity, and I actually sold customized copies to other marketers who were NOT in my own personal downline.

The Second eBook is called "Top Secret Report" and it focuses on the benefits of our travel business club membership.

The third is called "Free and Low Cost Ways to Promote Your Business". Just as the title suggests, this eBook focuses on ideas you can utilize to promote your Savings Highway Global business... or any online business, for that matter.

All of the books will be customized with your referral links, portrait photos, and contact information.

## **FREE and Low Cost Advertising Sources**

In the "resources" tab you will also find advertising sources that have been TESTED BY ME to be effective for promoting your "SH-Global" business.

You have two assets available as you build YOUR business... Time and Money... you don't want to waste either on advertising that doesn't work.

## **Ad Copy Examples**

One thing people new to the online business scene have difficulty with is coming up with 'what to say' in their ads and promotions.

Yes, the company provides some help in this area, but remember, thousands of other affiliates are probably using these as well... after a while these get overused and stale... you always need new and vibrant copywriting.

## **Training**

One last item that I will mention is the "Training" tab on the team website. This is where you will find detailed training on promoting and building your travel business.

# How Does Savings Highway Global Measure Up?

Remember that checklist I gave you in my previous discussion about what product is best?

Let's spend just a few minutes evaluating my Savings Highway Global business and see how it measures up.

## **Size of Market**

Travel is an 8 trillion dollar per year industry... that's pretty big... and it's NOT going away. And people LOVE to find ways to save money on something they are already doing. And if your customers don't travel we have our Savings Club Portal that helps the average family save \$4900 per year.

## **Profitability of the Market**

People definitely spend tons of money every year... and they certainly would love to know how to save on everything they spend money on..

## **Look For An Evergreen Product**

People spend money year round... also, Travel is a year round market!

## **Competitively Priced Products**

Not only are the prices competitive, we blow the doors of the other guys.

## **Company Longevity**

While Savings Highway Global is relatively new, our Members-Only Travel Engine is powered by a 23 year old company with an A+ rating with the BBB which has sold over 4 Million Memberships.

## **Inexpensive Investment**

Remember our ad slogan?... All for the price of a PIZZA... Just \$20. **It's true!**

## **Digital vs. Physical Products**

Our travel engine is digital... it can be accessed through your computer or phone anywhere you can get on the Internet. Our Savings Club Portal is digital as well.

## **Residual Income**

Customers pay each month for their memberships, and our team members collect monthly... 85% of the cash generated goes back to the affiliates.

## **Retail Pays the Bills**

Savings Highway Global gives a 50% Fast Start bonus for each new affiliate you refer... who else does that?

*Savings Highway Global measures up quite well with my business and product evaluation checklist. Do yourself a favor and give this some serious consideration.*

***Savings Highway Global is a Winner!***

# Time To Take Action!

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I hope that this home-based business course has been a help to you.

The benefits available to home business owners make me wonder why anyone would not consider it. Even if you never "make a killing" online, the average tax savings for home business owners are over \$3,000 per year.

I have laid out some very important factors to consider when evaluating business opportunities.

The time has now come for you to take action...

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Many people believe that the best time to get started with a business opportunity is to get in on the ground floor. That's not really true.

In reality, more millionaires are made when entrepreneurs join companies who have reached 120-200 million dollars in sales per year... and then they ride the wave as the company grows and tops the 1 billion dollar mark.

These companies have already made it through the growing pains of a new start-up... they have the capital, infrastructure, and income base to experience explosive growth.

In this respect, that's what makes **Savings Highway Global** so unique... our "members only" travel engine is powered by a 23 year old company with an A+ rating with the BBB which has sold over 4 million memberships.

**Savings Highway Global** itself was started back in May of 2019, so it has all of the benefits of a new startup as well!

If you have been searching online for a home-based business opportunity for any time at all, you probably have not seen an opportunity quite like **Savings Highway Global** .

I hope that this home-based business course has been a help to you.

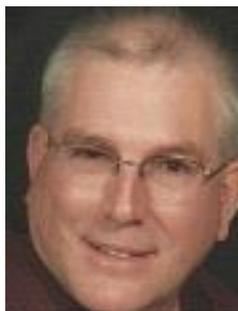
The benefits available to home business owners make me wonder why anyone would not consider it. Even if you never "make a killing" online, the average tax savings alone for home business owners are over \$3,000 per year.

I have laid out some very important factors to consider when evaluating business opportunities.

That's why I would like to introduce you to my primary opportunity...

**Savings Highway Global** is a very affordable opportunity with the structure in place to ramp up your earnings anywhere from \$2,000 to \$30,000 per month!

Can't wait to have you on my team... let's get you started today!



You can join by clicking the green button on my company website... here's the link:

<https://greggray.savingshighwayglobal.com>

Or... call me and let's visit... here's my number:

**1-405-556-1873**

Or, email me... here's my email address:

[SavingsHighwayGlobalSuccess@gmail.com](mailto:SavingsHighwayGlobalSuccess@gmail.com)

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